



## ANDREAS HOFFMANN | DIRECTOR



Born in Berlin

### CAREER

Studies at Freien Universität Berlin ( Theatre & American studies)

Studies at Deutsche Film- und Fernsehakademie Director class with Wim Wenders

Camera class Michael Ballhaus

Director and scriptwriter since 1993

Director for over 450 commercials, several music films, short- and imagefilms and one full-length feature. (more at [www.hoffmann.me.uk](http://www.hoffmann.me.uk))

Academic at Deutsche Filmakademie, in cooperation with jungvonmatt, wieden&kennedy, miami adschool.

Member of Art Director's Club Germany.

### C.V

Andreas was born in the rebellious last sixties - and still waits for inspiration from that. He grew up in Berlin-west, a city that was resembling some kind of a big cage. So once andreas finished high-school he chose film as a way to draw his own view of the world leaving the borders of the reality behind.

He got on friends nerves and started to shoot several shorts and a full-length feature, went to film- school and directed pop-proms and all kinds of weird projects ( his list of clients includes telekom, renault, honda, becks, montblanc, nescafé, bosch, migros).

He won some prizes, which makes him happy - bit on the other hand he did not win everything he wanted to, so he carries on smiling to meet new challenges on different horizons.

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